

## **Referral Rewards Program**

- Program will be for each office location separately.
- Each office is responsible for Quarterly and Year end drawings.
- Five (5) dollars will be given to referrer for each referral.
- Referral will be defined as a name (at least 18 years old) given that results in a quote being done for that person. No purchase of insurance is required.
- Unlimited number of referrals per person.
- Each referral qualifies referrer to be in a quarterly drawing for a \$50 Visa gift card.
- Quarterly drawing is for most recent quarter referrers.
- Quarterly drawings should be held at end of calendar quarters except for the last quarter, which should be held on December 10. Referrals received after December 10 should be included in the first quarter of the following year drawing.
- Annual drawing (to be held on December 10) is for all referrers from December 10 of the previous year to December 9 of current year.
- Annual drawing winner will receive a \$250 Visa gift card.
- All locations will be provided 20 five-dollar bills to be given to referrers.
- A tracking form will be used (located on agent portal) to verify rewards given and track results. Please send a copy to Cindy to replenish \$5 bills inventory.
- Referral Rewards, not given in person, should be sent via USPS along with a hand written thank you card.
- For all referral rewards given, there must be a completed referral card. It should be held in a secure place, used for the quarterly drawing, and then given to Cindy.